



Romain Penchenat

Digital product designer

A data driven designer with coding skills. A digital product lover who build his own apps (Sésame) and share thoughts in "Parlons Design" podcast.

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Λ. Experiences

Design Ops at Payfit - 2023

Operational support for 40 designers at a french unicorn

Product Designer at Lydia - 2022

6 months designing the c-app of a fintech unicorn

Product Designer at Meaningful

6 months internship - 2021

Digital products → Industrial UIs → IOT lab project

3 months internship - 2020

Industrial interfaces → AR lab project

Builder of my own services - since 2018

Sésame - Password manager iOS & MacOS

+10 000 monthly users → 4.6 stars on the AppStore

Habitudes, an elegant habit tracker - iOS App

Advanced animations → 4.7 stars on the AppStore

Freelance Product Designer - since 2019

Service and mobile apps design as well as experiential websites development

Treasurer & Head of CSR at Synerg'hetic

Associative work for a Top 30 Junior company

Awwwards Young Jury

Analysis and rating of innovative web projects

Degrees

Master at Hetic - Digital transformation

2018 - 2023

Scientific baccalaureate with honours

Obtained in 2018 with 17.6/20

TOEIC Level C1 - Score : 985/990

Obtained on March 9th 2022

Π. Skills and languages

🗂️ Digital Product Design

Wireframing, Content Design, UX, UI

🔗 Design System thinking

Daily use, Documentation, Deployment

📊 Data driven product strategy

Data analysis, User research, Strategy

📱 Prototyping

Figma, ProtoPie, Arduino, Generative design

💬 Fluent English & Native French

Side activities

Development iOS, Web & Plugin Figma

Swift (UIKit + SwiftUI), PHP, JS, React

Design articles & interventions

- "Alignement System" talk for UX Republic
- "Interaction Design" talk for Adobe Live
- "Data for design teams" on Amplitude Blog
- "Deconstructing design" course at ESIN



Design Podcast

I share design thoughts with 3000+ french designers each week since 5 years.

Σ. Awards

1x Website of the day - CSS Design Awards

Personal portfolio 2020

4x Honorable Mention - Awwwards

M. Studio 2023, GAX 2022, Synerg' 2021, Portfolio 2020

1x Distinction - AGDA Design Awards

Nouvelle réalité, modern art through an AR experience